



Graduate Recruiters Network

What is GRN?

- Graduate Recruiters Network (GRN) is an invitation-only community that was set up in 2009 by Graduate Recruitment Bureau (GRB), a leading talent consultancy specialising in early careers since 1997.
- Our mission is to bring together a carefully chosen community of 10,000 heads of recruitment, early talent leads, HR advisors, HRBP's and university careers managers by 2025.
- Membership is free and allows them to share best practices in a confidential environment, enhance their learning, network with their peers and become better graduate recruiters.
- FTSE100 and fast-growing SME recruiters from all sectors.
- 3,362 members and growing...



Engagement Opportunities

We have designed a range of options for organisations wishing to engage with the GRN community and generate new business:



Official Partner Options

Starter

£1,750

✓ **Email campaigns** – Get your brand in front of over 3,360 members with assistance from our marketing team. Two emails to be used within 12 months

Exec

£4,000

✓ **Email campaigns** - Get your brand in front of over 3,360 members with assistance from our marketing team. Two emails to be used within 12 months

✓ **LinkedIn** – approval to join group and post messages for 12 months

✓ **WhatsApp group** - approval to join group and post messages for 12 months

Pro

£6,000

✓ **Email campaigns** - Get your brand in front of over 3,360 members with assistance from our marketing team. Two emails to be used within 12 months

✓ **LinkedIn** – approval to join group and post messages for 12 months

✓ **WhatsApp group** - approval to join group and post messages for 12 months

✓ **Webinars** – host one Fresh Insights webinar including pre and post-event email marketing. All events will be recorded

✓ **GRN Website** - an opportunity for your branding to appear on our website as an official partner

Platinum

£10,000

✓ **Email campaigns** - Get your brand in front of over 3,360 members with assistance from our marketing team. Two emails to be used within 12 months

✓ **LinkedIn** – approval to join group and post messages for 12 months

✓ **WhatsApp group** - approval to join group and post messages for 12 months

✓ **Webinars** – host one Fresh Insights webinar including pre and post-event email marketing. All events will be recorded

✓ **GRN Website** - an opportunity for your branding to appear on our website as an official partner

✓ **In-Person events** – A unique opportunity to sponsor our Leaders' Lunch at ICAEW, London. Opportunity for a short presentation, branding, pre and post-event email marketing and a seat at the table with 25 members for two hours

✓ **GRN Website** - an opportunity for your branding to appear on our website as an official partner

✓ **Bonus** - Opportunity to pitch for joint presentation at ISE Conference 2023

Contact Us



Dan Hawes
GRN Co-Founder

Tel: 01273-200411

LI: [linkedin.com/in/danhawes/](https://www.linkedin.com/in/danhawes/)

E: dan@grb.uk.com